

OCEAN PLASTIK

www.oceanplastik.com



#OCEANPLASTIK

JOIN AND
BECOME
A SUPER
HERO

Tokenized Circular Ecosystem to Mine, Clean Up and Recycle Plastic Waste

Climate Impact Potential

Researchers estimate a loss of 1-5% in marine ecosystem services as a result of plastic pollution. This reduction equals a loss of about \$500 billion to \$2.5 trillion per year !!!

#PLASTICWASTE waiting to be collected for Recycling

0.57B

Metric tons

Amount of Plastic Recycled in 2020

6.3B

Metric tons

Amount of Plastic Unrecycled in 2020

□ Huge impact & Business Opportunity □

+12B

Metric tons

Global Volume by 2050

Estimated Size of Non-virgin Plastic Market in 2050, assuming 80/20 loop vs virgin

79% is Accumulating in Landfills or Ends Up in the Natural Environment

Prices per kilo | liter (applied within the OP Ecosystem)

€ 0.5

mined | dropped off plastic

€ 1.5

recycled PET HDPE | PP

€ 0.5

end-of-life plastics

€ 0.7

biofuel

Climate Impact Potential

Plastic Waste as a Mineable #RESOURCE

- 1 We need to **Stop** using **Virgin Materials** and instead use recyclable plastic materials
- 2 **Loop out End-of-life Plastic and Transform into Biofuel** (waste-to-fuel processing)
- 3 Apply **Mobile, Decentralized, ML and AI** technologies to **Engage and Reward People (Smartphone Users)** to be part of a **Global Clean Up Movement** and give plastic waste a **Realistic Valuation Proposition**
- 4 Trigger a **Plastic Gold Rush** and turn Plastic Waste into **Digital Gold** rewarded with **OPCOIN** and **OPEQUITY** Crypto Tokens)

Plastic Waste *Renewable Materials* *Tradeable Commodities* *Production* *Education* *Scaling*



Climate Impact Potential

#PLASTICGOLDRUSH

Tokenized Circular Ecosystem

- 1 Community / free education / #datametric
- 2 Mobile App / plastic tagger / #ptagger #army
- 3 Recycling / renewable materials / #closetheLoop
- 4 Waste-to-Fuel / excavate landfills / #biofuel
- 5 Marketplace / tradeable commodities / #b2b
- 6 Production / durable products / #branding
- 7 Sales / webshop / #monetize #reinvest #expand
- 8 Tokenization / rewards and incentives / #earncrypto

TOKEN SALE

- * Seed Round
- * Private Sale Round
- * Public Presale Round



OPCOIN

utility token

€ 15M

15 billion tokens

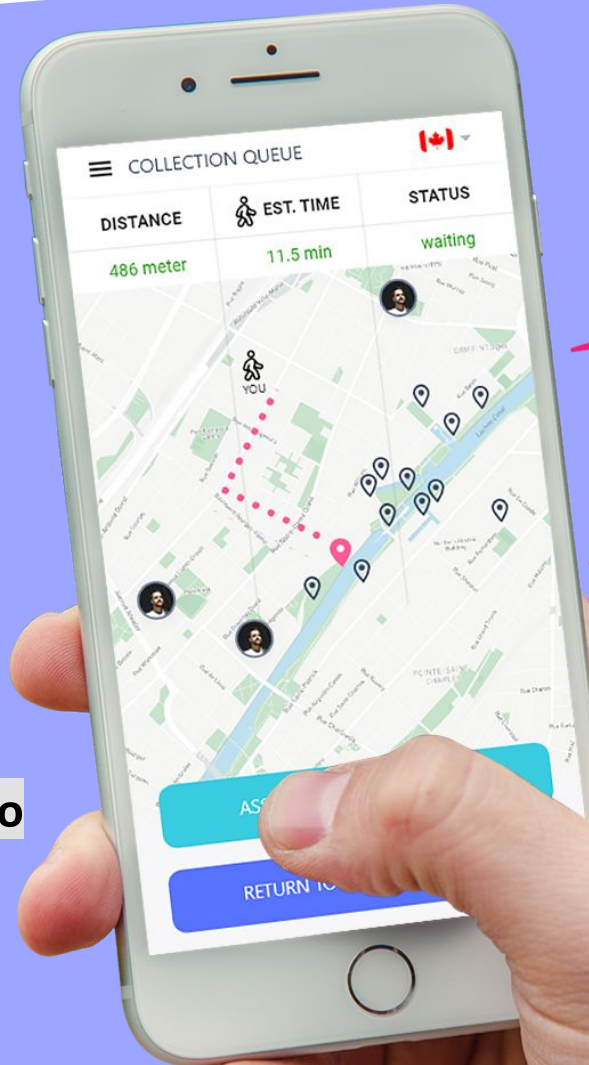
OPEQUITY

security token

€ 50M

50 billion tokens

OCEAN PLASTIK



PLASTIC WASTE

AS A

RESOURCE

tag/localize

collect & drop off

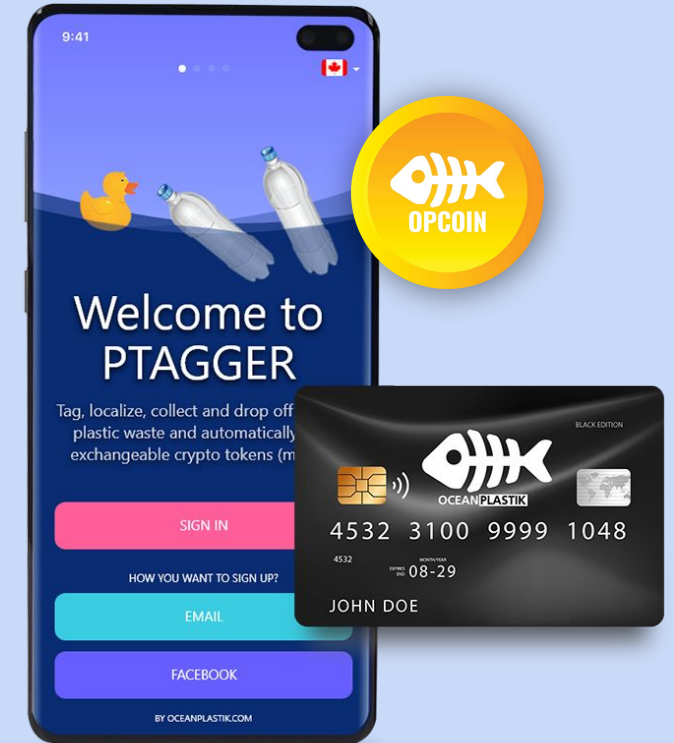
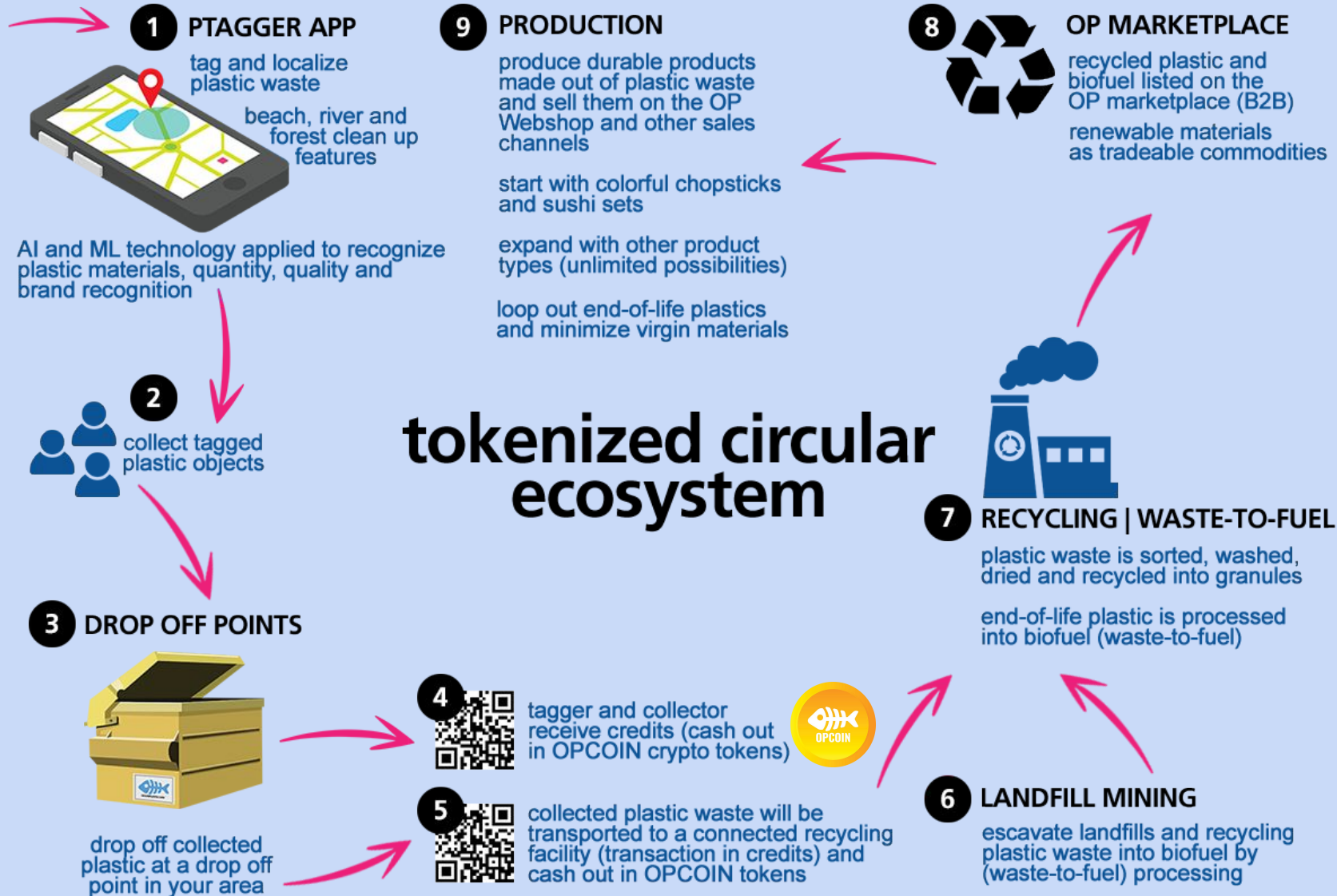
earn crypto tokens



Loop Plastic Waste and Maximize the Reuse of Resources

Worldwide 6.93 billion smartphone users (potential PTAGGER users)

#CITIZENSACTION



Issue **Crypto Debit Cards** (OP crypto cards) and **in-app features** for token holders to **access and manage their earnings** (OPCOIN tokens) combined with **Cashback Discount Offers** (products and services from partners)

Sustainable Business Model

#PLASTICLOOPS

Plastic Economics

- * € 0.50 per kilo **mined | collected plastic**
- * € 1.50 per kilo **recycled PET | HDPE | PP**
- * € 0.50 per kilo **end-of-life plastics for biofuel**
- * € 0.70 per liter **waste-to-fuel**

Recycled Plastic and Biofuel both listed on the **OP Marketplace (B2B)**.

Users and Partners are rewarded with in-app **credits** which can be exchanged into **OPCOIN** tokens combined with **OP Crypto Debit Card**

Partners (Vendors, Recyclers and Producers) using the **OP Marketplace** are rewarded with **OPEQUITY** tokens (Tokenized Company Shares) based on activities, achievements and performance

<u>Rewards (10 kg €5)</u>	%	€	Credits
<input type="checkbox"/> Tagger	20%	€ 1.00	10
<input type="checkbox"/> Collector	50%	€ 2.00	20
<input type="checkbox"/> Drop Off Point	25%	€ 1.25	12.5
<input type="checkbox"/> User Referral Program	15%	€ 0.75	7.5

Level 1	5%
Level 2	2.5%
Level 3	2.5%
Level 4	2.5%
Level 5	2.5%

Note:
Users who refer other users automatically earn **Passive Income (5 levels deep)** as commission based over the performance from referred users

Pyrolysis Oil - Sustainable Replacement for Fossil Fuel

BIOFABRIK The White[®] Refinery

#BIOFUEL

Landfill mining (excavating sites with stored plastic waste)

Performance per 1 unit

Up to 5,000 kilo recycled plastic per day results in 4,250 liter of biofuel

€ 0.70 per liter | € 2,975 per day

Plastic in Landfills

+4.8B
Metric Tons

Infrastructure Partner

BIOFABRIK The Green[®] Refinery
biofabrik.com

Durable Products from Recycled Plastic Waste

The **Global Chopsticks Market** is estimated by 2027 \square **USD 24,6 billion**

#CHOPSTICKS

Cost Price

€3,00

Retail Price

€12,99

Start (initially) with producing unique **colorful Chopsticks and Sushi Sets**

Made out of recycled plastic waste and coated with a layer of epoxy coating (BPA free)



Sales profits will be allocated to **re-invest** and **expand** with drop off points, clean up, recycling and production **infrastructure**

Expand with **other product types**: plant pots, photo frames, panels, table tops, furniture applicants or **custom production collaborations** (partners)

We are Ready to Make a Change

#CORETEAM



SANDRO ANTHONIO
CEO (FOUNDER)

- * Architecture
- * Infrastructure
- * Business Development
- * Project Management
- * UI/UX design
- * Gamification
- * Digital Marketing
- * Blockchain



JANA POCHYBOVA
COO (FOUNDER)

- * Project Management
- * Finance



SVEN HANSING
CBDO

- * Business Development
- * Finance (DeFi)
- * Project Management



MARCEL ANTHONIO
CMO

- * Digital Marketing
- * Affiliate Marketing
- * Lead Generation
- * Q/A testing



JAN PETROVIC
CRO SPECIALIST

- * Optimization
- * E-commerce
- * Q/A testing
- * Data Analytics
- * Blockchain



ANDY WULLMER
SOCIAL MEDIA

- * Community Building
- * Digital Marketing
- * Sales
- * Lead Generation
- * Blockchain

Dedicated international team with over 18 years of experience in various management roles within the Online Entertainment, Content Monetization, Software Development, Digital Marketing, Crypto, DeFi and Ecommerce Space aimed to create real impact

Funding Strategy

#SEEDROUND

□ *Scheduled for Q2/2024*

- * Invited to join **Amazon Sustainability Program** (Financial Grants from **€50,000 up to €2M**)
- * Launch **Sponsor Program** (Band Of SuperHeroes) | **€717.5K**
- * Investment Tickets from **€2,500 or higher** | **Seed Round target €500,000**
- * Funding in Exchange for **OPCOIN** and **OPEQUITY** tokens
- * Submit Grant proposal **EIC Acceleration Program** (EU Fund) | **up to €17.5M**
- * Start Team Formation (**Czech Republic**) and Incorporation (**Liechtenstein | Switzerland**)
- * Prepare **OPCOIN ICO** | **OPEQUITY STO** (Token Offerings) | **raise funds (retail) investors**
- * Start Development **OP platform** and **PTAGGER app** | **TTM in Q2/2025**

€ 250K
GRANT FUNDING

€ 15M
OPCOIN ICO
ICO token sale

€ 50M
OPEQUITY STO
STO token sale

#GOALS

□ *Plastic Gold Rush (waste to renewables rewarded with Digital Gold)*

- * **OPCOIN** (utility) tokens to **engage and reward** users to **localize, mine and clean up plastic waste**
- * **OPEQUITY** (equity) tokens (tokenized company shares) and **OPCOIN** tokens **listed on Tier 1 Crypto Exchanges**
- * **Raised funding to invest** in drop off points, mining, recycling, waste-to-fuel and production infrastructure
- * From **Q2/2025 operational, Start in Bali (Indonesia)** | create **Proof Of Concept** before scaling and expanding

Key Objectives

#5YEARSTARGETS

€ 320M
TURNOVER ESTIMATE
from all our activities

+5
COUNTRIES
active in

10 | +60
RECYCLING FACILITIES
managed | partners

10
PRODUCTION FACILITIES
managed

+20M
PTAGGER USERS
tag and collect

+1.8M
TONS PROCESSED
recycled plastics

50
WASTE-TO-FUEL PLANTS
mining landfills

+500
DROP OFF POINTS
managed

+967K
TONS SOURCED
through PTAGGER

+637K
LITERS BIOFUEL
waste-to-fuel

- Create, Engage and Activate an Army of Smartphone Users to Tag, Localize and Collect Plastic Waste out of our Natural Environment. Profits will be allocated to Expand our Activities, Infrastructure, Annual Profit Share Distributions to (OPCOIN and OPEQUITY) Token Holders and to Support other Green Tech Initiatives □

Tokenized Circular Ecosystem to Mine, Clean Up and Recycle Plastic Waste

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✈ @sandroantonio

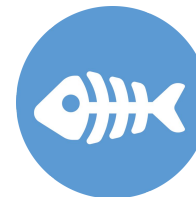


OCEANPLASTIK SRO

Company ID:
CZ07724322

Brno (Czech Republic)

OCEAN PLASTIK



OPCOIN



OPEQUITY