

OCEAN PLASTIK

www.oceanplastik.com

Tokenized Circular Ecosystem to Source, Clean Up and Recycle Plastic Waste

Climate Impact Potential

Researchers estimate a loss of 1-5% in marine ecosystem services as a result of plastic pollution. This reduction equals a loss of about \$500 billion to \$2.5 trillion per year !!!

#PLASTICWASTE waiting to be collected for Recycling

O.57B
Metric tons

Amount of Plastic Recycled in 2020

6.3B

Amount of Plastic Unrecycled in 2020

Huge Impact & Monetization Opportunity

+12B

Metric tons

Global Volume by 2050

Estimated Size of Non-virgin Plastic Market in 2050, assuming 80/20 loop vs virgin

79% is Accumulating in Landfills or Ends
Up in the Natural Environment



Climate Impact Potential

Plastic Waste as a Mineable #RESOURCE

- We need to **Stop using Virgin Materials** and instead use recyclable plastic materials
- Loop out End-of-life Plastic and Transform into **Biofuel** (waste-to-fuel processing)
- Apply Mobile, Decentralized, ML and AI technologies to Engage and Reward People (Smartphone Users) to be part of a Global Clean Up Movement and give plastic waste a Realistic Valuation Proposition
- Trigger a Plastic Gold Rush and turn Plastic Waste into Digital Gold rewarded with OPCOIN and OPEQUITY Crypto Tokens)

Plastic Waste \sqcap Renewable Materials \sqcap Tradeable **Commodities** □ **Production** □ **Education** □ **Scaling**



Climate Impact Potential

#PLASTIC**GOLD**RUSH

Tokenized Circular Ecosystem

- 1 Community / free education / #datametric
- 2 Mobile App / plastic tagger / #ptagger #army
- Recycling / renewable materials / #closetheloop
- Waste-to-Fuel / excavate landfills / #biofuel
- Marketplace / tradeable commodities / #b2b
- 6 Production / durable products / #branding
- Sales / webshop / #monetize #reinvest #expand
- Tokenization / rewards and incentives / #earncrypto

TOKEN SALE

- * Seed Round
- * Private Sale Round
- * Public Presale Round



OPCOIN

utility token

15M

15 billion tokens

OPEQUITY

security token

€ 50M

50 billion tokens



Loop Plastic Waste and Maximize the Reuse of Resources

Worldwide 6.93 billion smartphone users (potential PTAGGER users)



PRODUCTION

produce durable products made out of plastic waste and sell them on the OP Webshop and other sales channels

start with colorful chopsticks and sushi sets

expand with other product types (unlimited possibilities)



OP MARKETPLACE

recycled plastic and biofuel listed on the OP marketplace (B2B)

renewable materials as tradeable commodities





RECYCLING | WASTE-TO-FUEL

plastic waste is sorted, washed, dried and recycled into granules

end-of-life plastic is processed into biofuel (waste-to-fuel)



LANDFILL MINING

escavate landfills and recycling plastic waste into biofuel by (waste-to-fuel) processing

#CITIZENSACTION



Issue Crypto Debit Cards (OP crypto cards) and in-app features for token holders to access and manage their earnings (OPCOIN tokens) combined with Cashback Discount Offers (products and services from partners)

CONFIDENTIAL MATERIAL

3 DROP OFF POINTS

brand recognition

drop off collected plastic at a drop off point in your area



receive credits (cash out in OPCOIN crypto tokens)

tagger and collector



collected plastic waste will be transported to a connected recycling facility (transaction in credits) and cash out in OPCOIN tokens

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Sustainable Business Model

#PLASTICLOOPS

Plastic Economics

- * € 0.50 per kilo
 mined | collected plastic
- * € 1.50 per kilo □ recycled PET | HDPE | PP
- * € 0.50 per kilo □ end-of-life plastics for biofuel
- * € 0.70 per liter □ waste-to-fuel

Recycled Plastic and Biofuel both listed on the **OP Marketplace (B2B).**

Users and Partners are rewarded with in-app credits which can be exchanged into **OPCOIN** tokens combined with **OP Crypto Debit Card**

Partners (Vendors, Recyclers and Producers) using the OP Marketplace are rewarded with OPEQUITY tokens (Tokenized Company Shares) based on activities, achievements and performance

<u>Rewards</u> (10 kg €5)			%	€	Credits
	□ Tagger		20%	€ 1.00	10
	□ Collector		50%	€ 2.00	20
	☐ Drop Off Point		25%	€ 1.25	12.5
	☐ User Referral Program		15%	€ 0.75	7.5
	Level 1	5%	Note:		
	Level 2	2.5%	Users who refer other users automatically earn Passive Income (5 levels deep) as commission based over the performance from referred users		
k	Level 3	2.5%			
	Level 4	2.5%			
	Level 5	2.5%	1		

Pyrolysis Oil - Sustainable Replacement for Fossil Fuel #BIOFUEL **BIOFABRIK** | The White® Refinery Landfill mining (excavating sites with stored plastic waste) Performance per 1 unit Up to 5,000 kilo recycled plastic per day results in 4,250 liter of biofuel € 0.70 per liter | € 2,975 per day **Plastic in Landfills Infrastructure Partner** BIOFABRIK | The Green® Refinery +4.8B**Metric Tons** OCEANPLASTIK | PITCH DECK | 2024 **CONFIDENTIAL MATERIAL**

Durable Products from Recycled Plastic Waste

The Global Chopsticks Market is estimated by 2027 USD 24,6 billion



Expand with <u>other product types</u>: plant pots, photo frames, panels, table tops, furniture applicants or custom production collaborations (<u>partners</u>)

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We are Ready to Make a Change

#CORE**TEAM**



- * Architecture
- * Infrastructure
- * Business Development
- * Project Management
- * UI/UX design
- * Gamification
- * Digital Marketing
- * Blockchain



JANA POCHYBOVA

COO (FOUNDER)

- * Project Management
- * Finance



SVEN HANSING

CBDO

- * Business Development
- * Finance (DeFi)
- * Project Management



MARCEL ANTHONIO

смо

- * Digital Marketing
- * Affiliate Marketing
- * Lead Generation
- * Q/A testing



JAN PETROVIC

CRO SPECIALIST

- * Optimization
- * E-commerce
- * Q/A testing
- * Data Analytics
- * Blockchain



ANDY WULLMER

SOCIAL MEDIA

- * Community Building
- * Digital Marketing
- * Sales
- * Lead Generation
- * Blockchain

Dedicated international team with over <u>18 years of experience</u> in various management roles within the Online Entertainment, Content Monetization, Software Development, Digital Marketing, Crypto, DeFi and Ecommerce Space aimed to create real impact

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Funding Strategy

#SEEDROUND

☐ Scheduled for Q2/2024

€ 250K
GRANT FUNDING

- * Launch **Sponsor Program** (Band Of SuperHeroes)
- * Investment Tickets from **€2,500 or higher | Seed Round target €500,000**
- * Funding in Exchange for OPCOIN and OPEQUITY tokens
- * Submit Grant proposal **EIC Acceleration Program** (EU Fund) | **up to €17.5M**
- * Start Team Formation (Czech Republic) and Incorporation (Liechtenstein | Switzerland)
- * Prepare OPCOIN ICO | OPEQUITY STO (Token Offerings) | raise funds (retail) investors
- * Start Development OP platform and PTAGGER app | TTM in Q2/2025





#GOALS

☐ **Plastic Gold Rush** (waste to renewables rewarded with **Digital Gold**)

- * OPCOIN (utility) tokens to engage and reward users to localize, mine and clean up plastic waste
- * OPEQUITY (equity) tokens (tokenized company shares) and OPCOIN tokens listed on Tier 1 Crypto Exchanges
- * Raised funding to invest in drop off points, mining, recycling, waste-to-fuel and production infrastructure
- * From Q2/2025 operational, Start in Bali (Indonesia) | create Proof Of Concept before scaling and expanding

Key Objectives

#5YEARS**TARGETS**

€ 320M
TURNOVER ESTIMATE
from all our activities

+5
COUNTRIES
active in

10 +60

RECYCLING FACILITIES
managed | partners

PRODUCTION FACILITIES managed

+20M
PTAGGER USERS
tag and collect

+1.8 M
TONS PROCESSED
recycled plastics

50
WASTE-TO-FUEL PLANTS
mining landfills

+500

DROP OFF POINTS

managed

+967K
TONS SOURCED
through PTAGGER

+637K
LITERS BIOFUEL
waste-to-fuel

☐ Create, Engage and Activate an <u>Army of Smartphone Users</u> to Tag, Localize and Collect Plastic Waste out of our Natural Environment. Profits will be allocated to Expand our Activities, Infrastructure, Annual Profit Share Distributions to (OPCOIN and OPEQUITY) Token Holders and to Support other Green Tech Initiatives ☐

