

Eco startup to clean up and recycle (ocean) plastic waste by using decentralized and mobile technologies



# TARGETS (4 YEARS)

- \* 9 managed locations
- \* 2,268 collection points
- \*389 touch screens
- \* 80% recycling centers connected (globally)
- \* 154 sponsoring partners
- \* 13,5M registered users
- \* 76,6M revenue projection

# **SOME FACTS**

8.3 billion metric tons that has been produced, 6.3 billion metric tons has become plastic waste. Of that, only nine percent has been recycled.

The vast majority 79 percent is accumulating in landfills or sloughing off in the natural environment as litter. About 12,7 million metrics tonnes of plastic end up in our oceans annually.

## SUSTAINABLE AND CIRCULAR ECONOMY

Companies and consumers need to adapt and change their plastic footprint aimed at eliminating waste and the continual use of resources.

OCEAN**PLASTIK** wants to give cleaned up and recycled (ocean) plastic waste a realistic value proposition by issuing its own crypto token (OCEANS token).

This way we can engage/reward millions of people with a smartphone to clean up, collect and drop off (ocean) plastic waste from our natural environment.

Cleaned up plastic waste will be sorted, washed, recycled and listed on **RPNDEX**, a marketplace for recycled plastic where we aim to minimize the usage of virgin plastic resin for production processes.

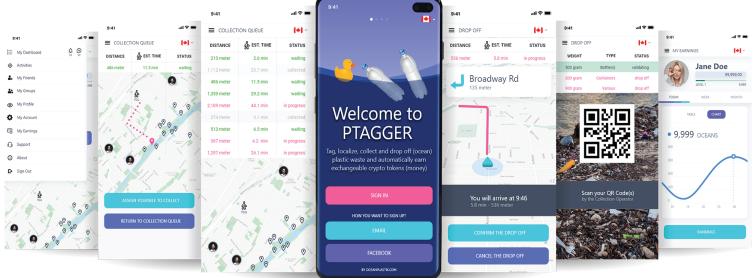
Through a network of touch screens, deployed in public areas, OCEAN**PLASTIK** wants to create awareness about this global problem and promote all it's activities.

Within a 4 years period OCEAN**PLASTIK** aims to have 13,5M active smartphone app users who will source 51,5M kilo (ocean) plastic waste to clean up and recycle through its ecosystem.

60% from the company's profits will be allocated to buy back OCEANS tokens from the crypto tokens to create a healthy token circulation. The remaining 30% will be used to invest, educate and 10% will be allocated for annual profit sharing program for shareholders and key employees.



Smartphone app for iOS and Android devices to tag, localize, collect and drop off (ocean) plastic waste. You can compare the **PTAGGER** app with the popular mobile game "Pokemon Go" to find plastic waste using real-time navigation, notification and social community features.



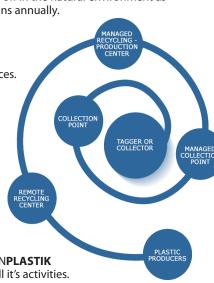
## **MANUFACTURING**

In the upcoming 4 years, OCEAN**PLASTIK** will manufacture various durable B2C - B2B products made from recycled (ocean) plastic which will be sold on our webshop and other sales channels.

These products will be manufactured through hot plastic injection moulding technology, in a total of 9 managed production centers, deployed in areas that are heavily affected by plastic pollution where we will create job opportunities and boost local economies.

On request, we can manufacture semi-finished durable plastic products for companies who have joined our sponsor partner program (possible from Q1/2022).







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# **SPONSOR PARTNER PROGRAM**

Companies who are co-responsible or who are concerned about the plastic pollution problem can now support OCEAN**PLASTIK** through an 8-level sponsor partner program.

Your sponsor partner contributions are used to create a digital ecosystem to cleanup and recycle (ocean) plastic waste from our natural environment, to create awareness and provide education about plastic pollution.

### **LEVELS**

### **PAPER**

- \* One time fee (none)
- \* Annual recurring fee €250

### **GLASS**

- \* One time fee (none)
- \* Annual recurring fee €500

#### **METAL**

- \* One time fee €2,500
- \* Annual recurring fee €2,500

#### **BRONZE**

- \* One time fee €5,000
- \* Annual recurring fee €5,000

### **SILVER**

- \* One time fee €25,000
- \* Annual recurring fee €5,000

### **GOLD**

- \* One time fee €75,000
- \* Annual recurring fee €5,000

### **PLATINUM**

- \* One time fee €150,000
- \* Annual recurring fee €5,000

### **DIAMOND**

- \* One time fee €250,000
- \* Annual recurring fee €5,000

# **BENEFITS FOR SPONSOR PARTNERS**

Partners will be mentioned in all outbound communications (on-site, in-app, press releases and social media channels) and at managed OCEAN**PLASTIK** collection points.

Partners are automatically invited to participate in OCEAN**PLASTIK** workshops and annual events.

Partners receive 50% from their annual placed contribution back in OCEANS tokens, our crypto token which we will issue in 2020 (for Silver, Gold, Platinum and Diamond sponsors only).

### Optional:

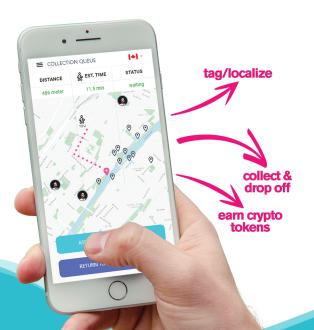
Outsource the manufacturing of semi-finished products (durable plastic products only) made from recycled (ocean) plastic sourced through our ecosystem.

Partners active with plastic production can purchase recycled plastic granules through the RPNDEX marketplace.

Funds contributed by silver, gold, platinum and diamond sponsors will be used to deploy OCEAN**PLASTIK** touch screens including app in public areas to create awareness and provide education about the global plastic pollution problem.



TOUCHSCREENS DEPLOYED IN PUBLIC AREAS TO CREATE AWARENESS ABOUT THE PLASTIC POLLUTION PROBLEM



### **ABOUT OCEANPLASTIK**

OCEAN**PLASTIK** SRO is a limited liability company, registered and incorporated in Brno (Czech Republic), registered under company number 07724322.

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