



OCEANPLASTIK.COM

Impact startup to clean up and recycle (ocean) plastic waste by using decentralized and mobile technologies

OCEANPLASTIK has been selected by BlueInvest to join the BlueInvest investment readiness program.

## OCEANPLASTIK SRO

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OCEANPLASTIK.COM

## SPONSOR PROGRAM

### CAMPAIGN ZERO, A JOURNEY TO CREATE PLASTIC LOOPS

Plastic waste is a human problem. We use plastic and we need plastic. Plastic isn't the problem, the way how we manage plastic is the real problem and we need to solve this.

We need to stop using virgin materials and instead use recyclable plastic materials. Plastic waste is a minable resource which we can give a realistic value proposition.

By using mobile and decentralized technologies we are able to engage people to be part of a global cleanup movement and reward them with financial incentives.

### MINE - COLLECT - LOOP

With Ptagger (mobile app) we want to engage people with smartphones to tag, collect and drop off plastic waste and reward them with exchangeable crypto tokens.

Ptagger's first version is aimed to identify (quantity, quality, plastic types and brand recognition) plastic waste through machine learning and AI (artificial intelligence) algorithms before we can develop a full featured mobile app which we want to launch on a global scale.

### SPONSOR LEVELS

As a pre-seed impact startup company we need to get initial funding to start developing Ptagger version 1.0a. Therefore we have created an attractive sponsor program for companies who would like to support our journey to mine and collect plastic waste and create loops that contribute to Plastic Zero.

Sponsors contribute by paying an initial fee to help us to create Ptagger version 1.0a starting from October 2021 till June 2022.

Your contributions will be used to hire trainees from Universities including a marketing budget to promote Ptagger in various countries, hosting, SaaS services & merchandising products to reward our users.

**SILVER**  
€2,500

**GOLD**  
€5,000

**PLATINUM**  
€10,000

**VIP**  
€25,000

### BENEFITS ALL SPONSORS

- \* Listed on-site and in-app
- \* Mentioned on our social media channels
- \* Listed within all Ptagger account activation emails
- \* Listed within our pitch deck

### BENEFITS GOLD, PLATINUM AND VIP SPONSORS

- \* Mentioned as @sponsorname in our social media postings
- \* Mentioned in a full press release
- \* Listed within the awareness Program for Children
- \* Logos and URLs printed on T-shirts

### BENEFITS VIP SPONSORS

- \* Maximum two sponsor positions
- \* Listed on the Ptagger Treasure Map (on-site and within our pitch deck)

